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**BID-CUM-APPLICATION FORM
FOR ELIGIBLE EMPLOYEES
BIDDING UNDER EMPLOYEE
RESERVATION PORTION**

PRATAAP SNACKS LIMITED - INITIAL PUBLIC ISSUE - ELIGIBLE EMPLOYEES FORM
Registered and Corporate Office: Khasra No 378/2, Nemawar Road, Near Makrand House, Indore 452 020;
Tel: (91 731) 243 7621; Fax: (91 731) 243 7605 Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer;
E-mail: complianceofficer@yellowdiamond.in; Website: www.yellowdiamond.in
Corporate Identity Number: U15311MP2009PLC021746

**FOR ELIGIBLE EMPLOYEES
BIDDING IN THE EMPLOYEE
RESERVATION PORTION**



To,
The Board of Directors
PRATAAP SNACKS LIMITED

BOOK BUILT ISSUE
ISIN : INE393P01035

**Bid cum
Application
Form No.**

SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER																																																																															
		Mr. / Ms. / M/s.																																																																															
SUB-BROKER'S / SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	Address																																																																															
		Email																																																																															
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	Tel. No. (with STD code) / Mobile																																																																															
		2. PAN OF SOLE / FIRST BIDDER																																																																															
3. BIDDER'S DEPOSITORY ACCOUNT DETAILS <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL																																																																																	
For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID																																																																																	
4. BID OPTIONS (ELIGIBLE EMPLOYEES BIDDERS CAN BID AT "CUT-OFF")		5. CATEGORY																																																																															
<table><tr><th rowspan="2">Bid Options</th><th colspan="8">No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)</th><th colspan="8">Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)</th><th rowspan="2">"Cut-off" (Please ✓ tick)</th></tr><tr><th>8</th><th>7</th><th>6</th><th>5</th><th>4</th><th>3</th><th>2</th><th>1</th><th>3</th><th>2</th><th>1</th><th>3</th><th>2</th><th>1</th></tr><tr><td>Option 1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td><input type="checkbox"/></td></tr><tr><td>(OR) Option 2</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td><input type="checkbox"/></td></tr><tr><td>(OR) Option 3</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td><input type="checkbox"/></td></tr></table>	Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)								"Cut-off" (Please ✓ tick)	8	7	6	5	4	3	2	1	3	2	1	3	2	1	Option 1															<input type="checkbox"/>	(OR) Option 2															<input type="checkbox"/>	(OR) Option 3															<input type="checkbox"/>	6. INVESTOR STATUS
Bid Options		No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)									"Cut-off" (Please ✓ tick)																																																														
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(OR) Option 2															<input type="checkbox"/>																																																																		
(OR) Option 3															<input type="checkbox"/>																																																																		
		<input type="checkbox"/> Eligible Employees - EMP <input type="checkbox"/> Directors of Company - DIR																																																																															
		EMPLOYEE CODE / NUMBER																																																																															
7. PAYMENT DETAILS		PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/>																																																																															
Amount Blocked (₹ in figures)		(₹ in words)																																																																															
ASBA Bank A/c No.																																																																																	
Bank Name & Branch																																																																																	
I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID CUM APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDERS UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVERLEAF.																																																																																	
8A. SIGNATURE OF SOLE / FIRST BIDDER	8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)	SYNDICATE MEMBER / REGISTERED BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)																																																																															
Date: _____, 2017	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue 1) _____ 2) _____ 3) _____																																																																																

PRATAAP SNACKS LIMITED
**INITIAL PUBLIC ISSUE - ELIGIBLE EMPLOYEES BIDDING
IN THE EMPLOYEE RESERVATION PORTION**

**Acknowledgement Slip for
Syndicate Member / Registered
Broker/SCSB/CDP/RTA**

**Bid cum
Application
Form No.**

DPID / CLID

PAN of Sole / First Applicant

Amount Blocked (₹ in figures)

ASBA Bank A/c No.

Stamp & Signature of SCSB Branch

Bank & Branch

Received from Mr./Ms.

Telephone / Mobile

Email

**PRATAAP SNACKS LIMITED - ELIGIBLE
EMPLOYEES BIDDING IN THE
EMPLOYEE RESERVATION PORTION**

	Option 1	Option 2	Option 3
No. of Equity Shares			
Bid Price			
Amount Blocked (₹)			
ASBA Bank A/c No.			
Bank & Branch			

Stamp & Signature of Syndicate Member /
Registered Broker / SCSB / CDP / RTA

Name of Sole / First Bidder

Acknowledgement Slip for Bidder

**Bid cum
Application
Form No.**

BIDDER'S UNDERTAKING FOR BID CUM APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST BIDDER WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST BIDDER SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Red Herring Prospectus dated September 12, 2017, filed with Registrar of Companies, Madhya Pradesh at Gwalior, India, ("RHP"), General Information Document (the "GID") dated September 12, 2017 and having studied the attached details as per the Abridged Prospectus, I/we hereby apply for allotment to me/us of the Equity Shares in the Issue upto my/our Bids for maximum number of Equity Shares at or above the Issue Price, to be discovered through Book Building Process. I/We hereby confirm that I am/we are eligible persons to invest in this Issue in accordance with applicable laws. The amount payable on bidding has been blocked with the SCSB. I/We agree to accept the Equity Shares Bid for, or such lesser number as may be allotted to me/us subject to the terms of the RHP, the Bid cum Application Form, the Abridged Prospectus, GID and other applicable laws. I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allotted and to register my/our address as given in the depository records and to place my/our name on the register of members of the Company.

I/We further note that in case of Eligible Employees bidding in the Employee Reservation Portion, Bids will be rejected on technical grounds and/or as specified in the RHP, GID and the Abridged Prospectus. I/We authorize the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of Prospectus with the Registrar of Companies without intimation to me/us and use this Bid cum Application Form as the Application Form for the purpose of this Issue.

FOR ELIGIBLE EMPLOYEES: (Only for Sole/First Bidder): I confirm that I am an Eligible Employee as defined on page 5 of the RHP.

I/WE CONFIRM THAT: EITHER I am/we are Indian national(s) resident in India and I am/we are not applying for the said Equity Shares as nominees of any person resident outside India or Foreign nationals OR I am/we are Indian national(s) resident in India and I am/we are applying for the said Equity Shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis OR I am/we are Indian national(s) resident outside India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO account on Non-Repatriation basis. I am/we are, or at any time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares and (a) I/We and any customer I/We represent, am/are located outside the United States within the meaning of Regulation S under the U.S. Securities Act of 1933, as amended, (the "U.S. Securities Act") and are purchasing the Equity Shares in an "offshore transaction" as defined in Regulation S, and are purchasing the Equity Shares in an "offshore transaction" as defined in Regulation S and (b) am/are not an affiliate of the Company, or a person acting on behalf of such affiliate. **OR** I/We and any person we represent or the accounts on whose behalf we are purchasing the Equity Shares confirm that (A) if outside of India, I/we have received a copy of the preliminary offering memorandum of the Company dated September 12, 2017 (the "Preliminary Offering Memorandum") and that my/our investment decision is based solely on the Preliminary Offering Memorandum, (B) the Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws, and (C) I am/we are not an affiliate of the Company or a person acting on behalf of such affiliate. I am/We are and any person we represent or the accounts on whose behalf we are purchasing the Equity Shares (A) are outside the United States and have read and agree to the representations, warranties and agreements contained in the sections "Transfer Restrictions" and "Distribution and Solicitation Restrictions" of the Preliminary Offering Memorandum or, if in India, the RHP, (B) understand that the Equity Shares are being offered in a transaction not involving any public offering in the United States, and (C) understand that the Equity Shares have not been and will not be registered under the Securities Act or under the securities laws of any state of the United States or any other jurisdiction and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws.

Further: 1) In accordance with ASBA process provided in SEBI ICDR Regulations and as disclosed in the RHP, I/We authorize (a) the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSB or the RTA or the CDP, as the case may be, to do all acts as are necessary to make the Application in the Issue, including uploading my/our Bid, blocking or unblocking of funds in the bank account maintained with the SCSB as specified in the Bid Cum Application Form, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue, after finalization of Basis of Allotment; and (b) the Registrar to the Issue to issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalization of the basis of Allotment. 2) In case the amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB shall reject the Application. 3) I/We hereby authorize the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSB or Collecting DP or the Collecting RTA, as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band.

As per existing regulations, OCBs cannot participate in the issue. For Further details see "Issue Procedure" and "Restriction's on Foreign Ownership of Indian Securities" on Page 435 and 481 of RHP.

INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM

- Name of Sole/ First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, only the name of the first Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form.
- The Bid means an 'Indication to make an offer' and not 'an offer'.
- The first Bidder, should mention his/ her PAN allotted under the Income tax Act, 1961 and any Bid cum Application Form without the PAN is liable to be rejected.
- Based on the PAN, DP ID and Client ID provided by the Bidders, the Registrar will obtain demographic details registered with depository participants to be used for allotment, technical rejections. Hence, Bidders are advised to immediately update any change in their details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in allotment of Equity Shares, Delay in unblocking of ASBA Accounts, at the Bidders sole risk and neither the Syndicate nor the Registrar nor RTAs/CDPs nor the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
- Bid Lot, Employee Discount and Price Band:** The Price Band, the Minimum Bid Lot, rupee amount of the Employee Discount, as applicable will be decided by our Company and the Selling Shareholders in consultation with the GCBRLMs and the BRLM will be advertised at least five working days prior to the Bid/Issue Opening Date in all editions of the English national newspaper Financial Express, all editions of the Hindi national newspaper Jansatta and the Indore edition of Hindi newspaper, Raj Express (Hindi also being a regional language of Madhya Pradesh), where our Registered and Corporate Office is located, each with wide circulation. It shall also be made available to the Stock Exchanges for the purpose of uploading on their websites.
In case of revision of the Price Band, the Bid/Issue Period will be extended for at least three additional Working Days after revision of Price Band subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the change on the respective websites of the GCBRLMs and the BRLM and on the terminals of the Syndicate member.
- Maximum and Minimum Bid Size:** In case of Eligible Employees, Bids must be for such number of shares, so as to ensure that the Bid amount does not exceed ₹ 500,000. Bids at the Cut-Off Price indicate their agreement to purchase the Equity Shares at the Issue Price, as determined at the completion of the Book Building Process. For further details of restrictions in shareholding refer to "Issue Procedure" on page 435 of the RHP.
- Please tick Category as applicable to ensure proper upload of Bid in Stock Exchange system.
- Please tick investor status as applicable. Please ensure investor status is updated in your depository records.
- Total Bid Amount payable must be calculated for the highest of three options, at Bid Price, at the time of the submission of the Bid cum Application Form. **Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted.** Bidders please ensure that your bank has notified an SCSB Branch in the city where Bid cum Application Form is being submitted.
- Only the first Bidder is required to sign the Bid cum Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the account holder. (Necessary revisions in the Bidders undertaking and instruction will be required depending upon the jurisdiction in which the sale of shares is proposed.)
- Other Instructions:** a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the members of the Syndicate, Registered Brokers, CDPs, RTAs, and/or SCSBs will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms. c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
- The applicants may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID, Client ID and PAN available in the depository database, the Bid cum Application Form is liable to be rejected.
- The Equity Shares have not been and will not be registered under the U.S. Securities Act, and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur.

Note: Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is available on the websites of the GCBRLMs and the BRLM and Stock Exchanges.

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- In case of queries related to Allotment/credit of Allotted Equity Shares, the Bidders should contact Registrar to the Issue
- In case of Bids submitted to the SCSBs, the Bidders should contact the relevant SCSB
- In case of queries related to upload of bids submitted to the Syndicate Member, Registered Brokers, CDPs or RTAs, the Bidders should contact the relevant Designated Intermediary.

COMPANY CONTACT DETAILS**PRATAAP SNACKS LIMITED**

Registered and Corporate Office: Khasra No 378/2, Nemawar Road, Near Makrand House, Indore 452 020;

Tel: (91 731) 243 7621; **Fax:** (91 731) 243 7605

Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer; **E-mail:** complianceofficer@yellowdiamond.in; **Website:** www.yellowdiamond.in

Corporate Identity Number: U15311MP2009PLC021746

REGISTRAR CONTACT DETAILS**KARVY COMPUTERSHARE PRIVATE LIMITED**

Karvy Selenium Tower B, Plot 31-32 Gachibowli, Financial District, Nanakramguda, Hyderabad 500 032
Tel: (91 40) 6716 2222; **Fax:** (91 40) 2343 1551

E-mail: einward.ris@karvy.com

Investor Grievance E-mail: prataap.ipo@karvy.com

Website: https://karisma.karvy.com

Contact Person: M. Murali Krishna

SEBI Registration Number: INR0000000221

BIDDER'S UNDERTAKING FOR REVISION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement Slip for my/our Bids are enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us.

I/We (on behalf of joint applicants, if any) authorize you to reject this Bid Revision Form, in case any of the details of my existing Bids as appearing on the electronic book building system do not tally with the details given in this Revision Form.

INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM

1. Name of Sole/ First Bidder should be exactly the same as it appears in the depository records.
2. Please ensure that the Bid Options provided are in the same order as that provided in the Bid cum Application Form submitted earlier.
3. In case there is no change in the particular Bid Option, please write "NO CHANGE". In case you want to cancel the Bid Option, please write "CANCELLED".
4. Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total Bid Amount to be paid must be calculated net of total bid amount paid at the time of submission of Bid cum Application Form. Bidders, please ensure that your Bank has notified an SCSB Branch in the city where Bid cum Application Form is being submitted.
Revision of Bids in case of Revision of Price Band: In case of an upward revision in the Price Band, Retail Individual Bidders who had Bid at Cut-off Price could either (i) revise their Bid or (ii) shall make additional payment based on the cap of the revised Price Band (such that the total amount i.e., original Bid Amount, plus additional payment does not exceed ₹ 200,000 if the Bidder wants to continue to Bid at Cut-off Price), with the members of the Syndicate / Registered Brokers / RTAs / CDPs to whom the original Bid was submitted. In case the total amount (i.e. original Bid Amount plus additional payment) exceeds ₹ 200,000/-, the Bid will be considered for allocation under the Non-Institutional Portion in terms of the RHP. If, however, the Bidder does not either revise the Bid or make additional payment and the Issue Price is higher than the cap of the Price Band prior to revision, the number of Equity Shares Bid for shall be adjusted downwards for the purpose of Allotment, such that no additional payment would be required to be blocked from the Bidder and the Bidder is deemed to have approved such revised Bid at Cut-off Price. (i) In case of a downward revision in the Price Band, announced as above, Retail Individual Bidders, who have bid at Cut-off Price could either revise their Bid or the excess amount blocked at the time of bidding would be unblocked from the ASBA Account after the allotment is finalised.
5. Only the First Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Bidder is not the Account Holder, ensure that the Bid cum Application Form is signed by the Account Holder.
6. **Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable. b. Revision form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Syndicate Members/SCSBs/ Registered Brokers/Collecting DP/Collecting RTAs will not be liable for errors in data entry due to incomplete or illegible Revision Forms. c. Ensure that Acknowledgement slip for your Bid and any other applicable documents in support of the Revision are attached with the Revision Form; and d. Bidders shall only be required to issue instruction to block the revised amount in excess of their original blocked amount based on the cap of the revised Price Band upon an upward revision of their Bid.

ISSUE STRUCTURE

Particulars	Eligible Employees	QIBs ⁽¹⁾	Non Institutional Bidders	Retail Individual Bidders
Number of Equity Shares available for Allotment/allocation ⁽²⁾	Not more than 42,000 Equity Shares	Not more than [●] Equity Shares	Not less than [●] Equity Shares available for allocation or Issue less allocation to QIB Bidders and Retail Individual Bidders	Not less than [●] Equity Shares available for allocation or Issue less allocation to QIB Bidders and Non Institutional Bidders
Percentage of Issue Size available for Allotment/ allocation	Approximately [●]% of the Issue Size	50% of the Net Issue shall be available for allocation to QIBs. However, up to 5% of the QIB Portion (excluding the Anchor Investor Portion) will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining balance QIB Portion. The unsubscribed portion in the Mutual Fund Portion will be available for allocation to other QIBs.	Not less than 15% of the Net Issue	Not less than 35% of the Net Issue
Basis of Allotment/ allocation if respective category is oversubscribed*	Proportionate*	Proportionate as follows (excluding the Anchor Investor Portion): up to (a) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and (b) [●] Equity Shares shall be Allotted on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above	Proportionate	Proportionate, subject to minimum Bid Lot. For details, see "Issue Procedure – Part B – Allotment Procedure and Basis of Allotment – Allotment to RIBs" on page 468 of the RHP
Minimum Bid	[●] Equity Shares net of Employee Discount and in multiples of [●]	Such number of Equity Shares that the Bid Amount exceeds ₹ 200,000 and in multiples of [●] Equity Shares thereafter	Such number of Equity Shares that the Bid Amount exceeds ₹ 200,000 and in multiples of [●] Equity Shares thereafter	[●] Equity Shares and in multiples of [●] Equity Shares thereafter
Maximum Bid	Such number of Equity Shares, in multiples of [●] Equity Shares, so that the Bid Amount does not exceed ₹ 500,000 on a net basis. However, Allotment to an Eligible Employee in the Employee Reservation Portion may exceed ₹ 200,000 (which will be less Employee Discount) only in the event of an under-subscription in the Employee Reservation Portion and such unsubscribed portion may be Allotted on a proportionate basis to Eligible Employees Bidding in the Employee Reservation Portion, for a value in excess of ₹ 200,000, subject to the total Allotment to an Eligible Employee not exceeding ₹ 500,000 (which will be less Employee Discount)	Such number of Equity Shares not exceeding the size of the Net Issue, subject to applicable limits	Such number of Equity Shares not exceeding the size of the Net Issue, subject to applicable limits	Such number of Equity Shares so that the Bid Amount does not exceed ₹ 200,000
Bid Lot	[●] Equity Shares and in multiples of [●] Equity Shares thereafter			
Allotment Lot	[●] Equity Shares and in multiples of one Equity Share thereafter			
Trading Lot	One Equity Share			
Who can apply ⁽⁴⁾	Eligible Employees	Public financial institutions as specified in Section 2(72) of the Companies Act, 2013, scheduled commercial banks, mutual funds registered with SEBI, FPIs other than Category III Foreign Portfolio Investors, VCFs, AIFs, FVCIs registered with SEBI, multilateral and bilateral development financial institutions, state industrial development corporation, insurance company registered with IRDAI, provident fund (subject to applicable law) with minimum corpus of ₹ 250 million, pension fund with minimum corpus of ₹ 250 million, in accordance with applicable law, National Investment Fund set up by the Government, insurance funds set up and managed by army, navy or air force of the Union of India, insurance funds set up and managed by the Department of Posts, India and Systemically Important Non-Banking Financial Companies (as defined under Regulation 2(zla) of the SEBI ICDR Regulations)	Resident Indian individuals, Eligible NRIs, HUFs (in the name of Karta), companies, corporate bodies, scientific institutions, societies and trusts, Category III Foreign Portfolio Investors	Resident Indian individuals, Eligible NRIs and HUFs (in the name of Karta)
Terms of Payment	Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Bidder that is specified in the ASBA Form at the time of submission of the ASBA Form ⁽³⁾			

* Assuming full subscription in the Issue

(1) Our Company and the Selling Shareholders in consultation with the GCBRLMs and the BRLM may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is being made to other Anchor Investors. For details, see "Issue Procedure" beginning on page 435 of the RHP.

(2) Subject to valid Bids being received at or above the Issue Price. This Issue is made in accordance with the Rule 19(2)(b) of the SCRR and is being made through the Book Building Process, in compliance with Regulation 26(1) of SEBI ICDR Regulations.

(3) Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms. For details of terms of payment applicable to Anchor Investors, see "Section 7: Allotment Procedure and Basis of Allotment" beginning on page 468 of the RHP. Employee Discount of ₹ 90 to the Issue Price shall be offered to Eligible Employees bidding in the Retail Portion and Employee Reservation Portion, respectively.

(4) In case of joint Bids, the Bid cum Application Form contained only the name of the First Bidder whose name appeared as the first holder of the beneficiary account held in joint names. The signature of only such First Bidder was required in the Bid cum Application Form and such First Bidder was deemed to have signed on behalf of the joint holders.

*Eligible Employees Bidding in the Employee Reservation portion (if any) can Bid upto a Bid Amount of ₹ 500,000. However, a Bid by an Eligible Employee in the Employee Reservation Portion will be considered for allocation, in the first instance, for a Bid Amount of up to ₹ 200,000. In the event of under-subscription in the Employee Reservation Portion, the unsubscribed portion will be available for allocation and Allotment, proportionately to all Eligible Employees who have Bid in excess of ₹ 200,000, subject to the maximum value of Allotment made to such Eligible Employee not exceeding ₹ 500,000. Further, an Eligible Employee Bidding in the Employee Reservation Portion (if any) can also Bid under the Net Issue and such Bids will not be treated as multiple Bids. Under-subscription, if any, in any category, except the QIB Portion, would be met with spill-over from the other categories at the discretion of our Company and the Selling Shareholders in consultation with the GCBRLMs and the BRLM and the Designated Stock Exchange.



To,
The Board of Directors
PRATAAP SNACKS LIMITED

BOOK BUILT ISSUE

ISIN : INE393P01035

**Bid cum
Application
Form No.**

SYNDICATE MEMBER'S STAMP & CODE		REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE		1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER															
				Mr. / Ms.															
SUB-BROKER'S / SUB-AGENT'S STAMP & CODE		SCSB BRANCH STAMP & CODE		Address _____ Email _____															
				Tel. No. (with STD code) / Mobile															
BANK BRANCH SERIAL NO.		SCSB SERIAL NO.		2. PAN OF SOLE / FIRST BIDDER															
				3. BIDDER'S DEPOSITORY ACCOUNT DETAILS <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL															
				For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID															

PLEASE CHANGE MY BID

4. FROM (AS PER LAST BID OR REVISION)

Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹)/ “Cut-off” (Price in multiples of ₹ 1/- only) (In Figures)									
									Bid Price			Employee Discount, if any			Net Price			“Cut-off” (Please ✓ tick)
	8	7	6	5	4	3	2	1	3	2	1	3	2	1				
Option 1															<input type="checkbox"/>			
(OR) Option 2															<input type="checkbox"/>			
(OR) Option 3															<input type="checkbox"/>			

5. TO (REVISED BID) (ELIGIBLE EMPLOYEES BIDDERS CAN BID AT “CUT-OFF”

Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹) / “Cut-off” (Price in multiples of ₹ 1/- only) (In Figures)							
									Bid Price			Employee Discount, if any			Net Price	
	8	7	6	5	4	3	2	1	3	2	1	3	2	1		
Option 1															<input type="checkbox"/>	
(OR) Option 2															<input type="checkbox"/>	
(OR) Option 3															<input type="checkbox"/>	

6. PAYMENT DETAILS

PAYMENT OPTION : FULL PAYMENT ☐ PART PAYMENT ☒

Additional Amount Blocked Paid (₹ in figures)										(₹ in words)									
ASBA																			
Bank A/c No.																			
Bank Name & Branch																			

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID CUM APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDERS UNDERTAKING' AS GIVEN OVER LEAF I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVER LEAF

7A. SIGNATURE OF SOLE / FIRST BIDDER	7B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(s) (AS PER BANK RECORDS)	SYNDICATE MEMBER / BROKER / SCSB / CDP/ RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)
Date: _____, 2017	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue 1) _____ 2) _____ 3) _____	

- TEAR HERE



BID REVISION FORM

PRATAAP SNACKS LIMITED

INITIAL PUBLIC ISSUE - ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION

**Acknowledgement Slip for
Syndicate Member / Registered
Broker/SCSB/CDP/RTA**

**Bid cum
Application
Form No.**

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BID REVISION FORM						THE EMPLOYEE RESERVATION PORTION								Broker/SCSB/CDF/RTA								PAN of Sole / First Bidder																	
DPID / CLID																																							
Additional Amount Paid (₹ in figures)														Bank & Branch																Stamp & Signature of SCSB Branch									
ASBA Bank A/c No.																																							
Received from Mr./Ms.																																							
Telephone / Mobile												Email																											

- TEAR HERE

PRITAP SNACKS LIMITED - INITIAL PUBLIC ISSUE - ELIGIBLE EMPLOYEES' BID IN THE EMPLOYEE RESERVATION PORTION		Option 1	Option 2	Option 3	Stamp & Signature of Syndicate Member / Registered Broker / SCSB / CDP / RTA <div style="border: 1px solid black; height: 100px; width: 100%;"></div>	Name of Sole / First Bidder <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	
	No. of Equity Shares						
	Bid Price						
	Additional Amount Blocked (₹)						
	ASBA Bank A/c No. _____ Bank & Branch _____ _____					Acknowledgement Slip for Bidder <div style="background-color: yellow; text-align: center; padding: 5px;">Acknowledgement Slip for Bidder</div>	
ASBA Bank A/c No. _____ Bank & Branch _____ _____					Bid cum Application Form No. <div style="border: 1px solid black; height: 100px; width: 100%;"></div>		